What is claimed is:

1.   A method of managing workflow in a commercial printing environment including a designer location and a print service provider location, said method comprising:

creating a press ready file at the designer location using updated device configuration information from the print service provider location;

submitting said press ready file to the print service provider location via an electronic network;

verifying, at said print service provider location, that said press ready file will print at said print service provider location as designed at the designer location and, if not, correcting said press ready file to ensure printing substantially as designed; and

performing automated printing on a digital printer using, if created, said corrected press ready file, else using said verified press ready file.

2.   A method of managing workflow according to claim 1, wherein said step of verifying, at said print service provider location, further comprises performing automated remote printing setup.

3.   A method of managing workflow according to claim 1, wherein said step of automated printing is performed and wherein an automated printing device is used to create said printed output in accordance with printing instructions in said press ready file.

4.   A method of managing workflow according to claim 1, wherein said step of correcting includes reading printing instructions prepared at the designer location and preparing appropriate corresponding instructions for an actual printing device to be used at the print service provider location.

5.   A method of managing workflow according to claim 4, wherein said step of correcting further comprising updating a job ticket corresponding to said press ready file.

6. A program product for managing workflow in a commercial printing environment including a designer location and a print service provider location, said product comprising machine-readable program code for causing, when executed, a machine to perform the following method steps:

> creating a press ready file at the designer location using updated device configuration information from the print service provider location;

> submitting said press ready file to the print service provider location via an electronic network;

> verifying, at said print service provider location, that said press ready file will print at said print service provider location as designed at the designer location and, if not, correcting said press ready file to ensure printing substantially as designed; and

> performing automated printing on a digital printer using, if created, said corrected press ready file, else using said verified press ready file.

7. A program product according to claim 6, wherein said step of verifying, at said print service provider location, further comprises performing automated remote printing setup.

8. A program product according to claim 6, wherein said step of automated printing is performed and wherein an automated printing device is used to create said printed output in accordance with printing instructions in said press ready file.

9. A program product according to claim 6, wherein said step of correcting includes reading printing instructions prepared at the designer location and preparing appropriate corresponding instructions for an actual printing device to be used at the print service provider location.

10. A program product according to claim 9, wherein said step of correcting further comprising updating a job ticket corresponding to said press ready file.

11.   A system for managing workflow in a commercial printing environment including a designer location and a print service provider location, said system comprising:

> means for creating a press ready file at the designer location using updated device configuration information from the print service provider location;
>
> means for submitting said press ready file to the print service provider location via an electronic network;
>
> means for verifying, at said print service provider location, that said press ready file will print at said print service provider location as designed at the designer location and, if not, correcting said press ready file to ensure printing substantially as designed; and
>
> means for performing automated printing on a digital printer using, if created, said corrected press ready file, else using said verified press ready file.